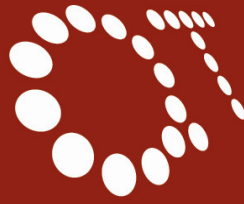




# Business Improvement Workshop

Supported by



QUALITY TOURISM

## Do you want to improve your business?

The Better Business Tourism Accreditation Program (BBTAP) will be hosting a short information session on accreditation featuring the

### ***Quality Tourism Portal and Online Tourism Accreditation Program.***

Offering centralised online information and an online gateway to business improvement information and tools. It also provides online accreditation / star rating systems to enable you to improve your business profitability, credibility and sustainability.

Learn the process to become accredited and how these business tools can assist your business to become a *Better Business*.

**VENUE: Red Lion Hotel, Ballarat**

**DATE: Wednesday 6th June, 2007**

**TIME: 2.00pm – 4.00pm**

**COST: FREE**

Please contact Jim McConkey on 1800 446 633 or  
Sally Curtis on (03) 9620 4199 or via email  
[info@tourismaccreditationvic.com.au](mailto:info@tourismaccreditationvic.com.au)  
to register your attendance by Friday 1st June.



**Australian Government**

**Department of Industry, Tourism and Resources**